



SC Business Anatomy SRL-D
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Dear all,

My journey in the fabulous world of entrepreneurship started in February 2013, in Milan with the Erasmus for Young Entrepreneurs exchange programme. The two months Milan exchange experience has unfolded my appetite for exploring the opportunities for the expansion of my business idea.

With the help of my host entrepreneur – Dr. Maurizio Cassano (Studio Cassano - <http://www.studio-cassano.it/>), I got insights into the Italian taxation and fiscal regulations and I have received professional guidance and valuable experience in European management technics, in particular regarding management planning and financial planning. The Milan experience was the key element for creating new contacts, networks and new business opportunities - the perfect ingredients for the anatomy of a successful business. The access to new markets, international cooperation and collaboration with business partners abroad were the bricks for building the bridge between my idea and a viable and innovative business.

The whole experience was even more remarkable as it gave me the courage and motivation to renounce to the actual job and start giving the finishing touches to my business. Two months of Erasmus experience were more valuable to my professional and entrepreneurship development than 7 years working for a Romanian bank. The present business consists of fiscal, legal and operative consultancy to foreign companies that are expanding their activities abroad, and is called Business Anatomy srl-d (website: www.business-anatomy.com). At this very moment, the main business revenue is coming from the Italian subjects and strategic alliances developed during the exchange. The general information about international markets and the risks of going international gathered through the programme influenced my decision of expanding my own business.

In the end, I would recommend to all young entrepreneurs who want to validate their business idea to explore new markets and go on with courage on the European entrepreneurial path.

Kind regards,

Anca Simola-International Financial Manager (Business Anatomy SRL-D)



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Maurizio Cassano and I



At the office: the Studio Cassano's team and I



With Studio Cassano's team during a business lunch



In the office: me and Studio Cassano's team



My inspiration: Leonardo da Vinc



In the office...